

# self-titled

## 1-SHEET

### ABOUT

When the cover story of *self-titled* No. 2 was selected for Da Capo's prestigious Best Music Writing series, we weren't surprised to be featured in the same book as Jonathan Lethem, Alex Ross and Dave Eggers. After all, we launched *self-titled* in 2008 to compete with the major magazines our staff has worked for in the past, including *Entertainment Weekly*, *Rolling Stone*, *Spin* and *Time Out New York*. As a media platform, we strives to reclaim the blogosphere by combining a daily site with a visually stunning bi-monthly digital magazine—available on the Web, mobile phones and reading tablets like Apple's iPad. See what we mean by visiting [self-titledmag.com](http://self-titledmag.com), or — [CLICK TO CONTACT PUBLISHER ANDREW PARKS AT APARKS@SELF-TITLEDMAG.COM](mailto:APARKS@SELF-TITLEDMAG.COM). —

### RATES

#### DAILY SITE

All ads are live for 30 days.

- **728 x 90 "Leaderboard"**: \$500 ( **DISCOUNT** \$800 for two consecutive months)
- **300 x 300 "Square"**: \$300 ( **DISCOUNT** \$500 for two consecutive months)
- **160 x 600 "Skyscraper"**: \$300

#### MAGAZINE

All ads are archived and feature embedded links.

- **"Premium" full-page, placed after our cover**: \$500
- **"Full" single page**: \$300 ( **DISCOUNT** \$500 for two consecutive issues, \$600 for three consecutive issues)
- **"Classified" 1/4 Page**: \$50
- **Embedded Audio**: \$200 per insertion
- **Special Interactive Enhancements** (*animation, video, coupons, belly bands, etc.*): Contact for price and more info

— [CLICK HERE TO DEMO WHAT'S POSSIBLE](#) —

#### AD SPECIAL

- **"Square" Daily Site Ad + "Full" Magazine Ad**: \$500

### PAST AD AND EVENT PARTNERS

- MTV • Tribeca Grand Hotel
- (Le) Poisson Rouge • DFA Records
- Ghostly International • CMJ
- Other Music • Santos Party House

### STATS

#### DAILY SITE

40,000+ page views per month

#### MAGAZINE

50,000+ page views per issue